

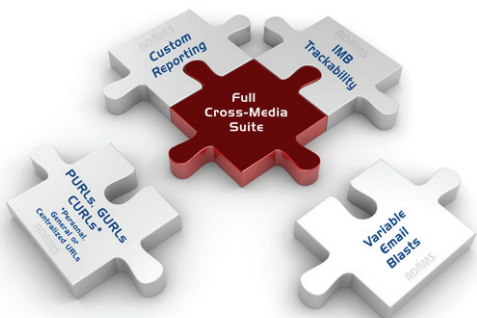
RE: New Hire

We are pleased to announce that Marcela Balladares has joined our team at Adams Addressing. Marcela will be complimenting our data processing team as a Senior Database Administrator. She will be responsible for the daily preparation of client data files and utilization of all necessary software tools to maximize data integrity. Marcela has over 11 years experience in the direct mail industry and has worked directly with Fortune 500 companies on complex integrated marketing campaigns.

If you have any questions please feel free to contact:

David Berkenbush
Director of Sales
PH: 973-887-3409 x519
E-mail: dberkenbush@adamsaddressing.com

1-to-1 Cross-Media Marketing Services



ADAMS Direct & Media Services – a division of Adams Addressing Associates – is your strategic partner for today’s marketing solutions... from PURL’s, GURL’s, variable e-mail blasting, sms texting, usps confirmation services and QR code applications for smartphones. We achieve the highest possible standards in creating relevant direct mail solutions thru multiple channels. We offer PURL & GURL campaigns capturing information that can be used to help you understand your clients needs. We can assure that your marketing investment is well spent.